

## SUCCESS STORY

# WhiteFish Enterprises, Inc.

**Industry:**

Manufacturing

**Location:**

San Leandro, CA

**Reusables Used:**

Plastic Totes

**Company Snapshot:**

Privately owned candle manufacturing company. Wholesale candles primarily to large nationwide retailers, but also supplies small SF Bay Area distribution companies



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**Before:** Recurring purchase of 3,300 cardboard boxes per year to transport candles to local distributors. Boxes were only used once.

**After:** Purchased 60 stackable plastic totes, 4 nestable pallets, and two carts with help from a \$3,000 StopWaste grant. Empty totes are returned to WhiteFish for reuse.



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### Results:

- ✓ Eliminates 3,300 boxes equal to 3,300 pounds of cardboard waste per year
- ✓ Annually saves WhiteFish \$6,600 in avoided cardboard box purchases after a 6 month payback period
- ✓ Plans to expand use of reusables to larger customers

