

SUCCESS STORY

EMC Corporation

The logo for EMC Corporation, featuring the letters "EMC" in a bold, white, serif font with a superscript "2" and a registered trademark symbol, all set against a solid blue rectangular background.

Industry:
Manufacturing

Location:
Headquartered in Hopkinton, MA
with many satellite locations including an
office in Pleasanton, CA

Reusables Used:
Intermediate bulk containers



Company Snapshot:
53,000 employees, manufactures IT
storage hardware, one of the world's
largest providers of data storage systems.

SUCCESS STORY

EMC Corporation

Before: Drives shipped 5 per cardboard box, cardboard discarded after use, each drive had to be unpackaged separately.

After: BKubes – reusable containers for large quantity shipments, holds 200-drives per container. One BKube eliminates the use of 40 cardboard boxes.



Adjustments Made:

EMC developed a tracking system to make sure the BKubes were returned for continuous reuse.

SUCCESS STORY

EMC Corporation

Results:

- ✓ \$292,000 annual savings from avoided packaging purchases
- ✓ 80 annual tons of packaging waste avoided
- ✓ Improves customer satisfaction
- ✓ Reduces installation time on shipments by 36%

