SUCCESS STORY

Veritable Vegetable

Industry:
Food & Beverage

Location:
San Francisco, CA

Reusables Used:
Pallets & Pallet Wrap

Company Snapshot:
120 employees, provides full service distribution of high quality fruits and vegetables. Veritable Vegetable has an active base of 500 customers and 220 vendors.
SUCCESS STORY

Veritable Vegetable: Reusable Pallet Wraps

**Before:** Secured produce boxes on pallets with plastic wrap. Purchased 700 miles of plastic wrap per year. Used worker time to collect and bale discarded wrap.

**After:** Purchased reusable mesh wraps with help from a StopWaste grant. The wraps improved ergonomics for staff and produce less waste.
SUCCESS STORY

Veritable Vegetable: Pallet Wraps

Financial Snapshot:

✓ Upfront investment: $9,286*
✓ Payback period: 1.5 years
✓ Annual savings after payback: $6,258

*Upfront investment funded with a grant from StopWaste.