

## SUCCESS STORY

# Fifth Crow Farm

fifth crow  
**farm**  
pescadero, CA



**Industry:**  
Food & Beverage

**Location:**  
Pescadero, CA

**Reusables Used:**  
Plastic Totes

**Company Snapshot:**  
Certified organic farm that sells fruits and vegetables to restaurants, at farmers markets, and to a 200 member CSA (Community Supported Agriculture) home delivery service.

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**Before:** Recurring purchase of 1,440 waxed cardboard boxes (non-recyclable) each year for transporting produce to CSA subscribers

**After:** One time purchase of 400 stackable plastic totes with help from a \$7,000 StopWaste grant

**Adjustments Made:** Established deposit system to ensure that totes are returned



After

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### Results:

- ✓ 1,440 waxed corrugated boxes prevented from landfill/year
- ✓ Sturdier boxes provide better product protection and make it easier to load the truck
- ✓ Saves \$1,200 per year in avoided waxed cardboard box purchases
- ✓ Practice in line with company's philosophy

