

SUCCESS STORY

America's Best Coffee Roasting Company

**AMERICA'S
BEST COFFEE
ROASTING
COMPANY**

Industry:

Food & Beverage

Location:

Oakland, CA

Reusables Used:

Totes & IBCs



Organization Snapshot:

Family owned and operated. Since 1993, the company has sourced, roasted and blended to the specifications of their wholesale customers.

SUCCESS STORY

ABC Roasting Company: Reusable Totes

Before: Recurring purchase of 2,500 cardboard boxes each year for deliveries to local customers.

After: Purchased 66 reusable totes with help from a StopWaste grant. Totes are emptied and returned at time of delivery.



After

SUCCESS STORY

ABC Roasting Company: Reusable Totes

Financial Snapshot:

- ✓ Upfront investment: \$2,541*
- ✓ Payback period: 7 months
- ✓ Annual savings after payback: \$4,250

Additional Benefits:

- ✓ Eliminates use of 2,500 cardboard boxes/year
- ✓ The totes stack more securely and are easier to handle than the cardboard boxes



*Upfront investment partially funded with a grant from StopWaste. Grant not considered in the payback/savings numbers.

SUCCESS STORY

ABC Roasting Company: Reusable IBCs

Before: Recurring purchase of single-use 5-lb plastic bags for coffee deliveries to large volume customers.

After: One-time purchase of 8 reusable IBCs with help from a StopWaste grant.



After

SUCCESS STORY

ABC Roasting Company: Reusable IBCs

Financial Snapshot:

- ✓ Upfront investment: \$6,372*
- ✓ Payback period: 10 months
- ✓ Annual savings after payback: \$7,500

Additional Benefits:

- ✓ Eliminates use of 50,000 plastic bags/year
- ✓ Significantly reduces labor needed for packaging



*Upfront investment partially funded with a grant from StopWaste. Grant not considered in the payback/savings numbers.