

## SUCCESS STORY

# Peerless Coffee & Tea



**Industry:**  
Food & Beverage

**Location:**  
Oakland, CA

**Reusables Used:**  
Plastic totes



**Company Snapshot:**  
80 employees, roast and package custom coffee blends in a 25,000 square foot facility, delivery directly to East Bay hotels and restaurants.

## SUCCESS STORY

# Peerless Coffee & Tea

**Before:** Recurring purchase of 3,000 cardboard boxes each year for route delivery system. Boxes discarded after several uses.

**After:** One time purchase of reusable plastic totes with help from a \$5,000 StopWaste grant. The totes are used for three Bay Area delivery routes and returned to the facility for reuse.



## SUCCESS STORY

# Peerless Coffee & Tea

### Results:

- ✓ \$10,000 annual savings from avoided cardboard purchases
- ✓ 25 annual tons of GHG avoided, equal to taking 5 cars off the road/year
- ✓ Stackable totes sit more securely on hand truck
- ✓ 2010 StopWaste Business Efficiency Award

