

## SUCCESS STORY

# Full Belly Farm



### Industry:

Agriculture

### Location:

Guinda, CA

### Reusables Used:

Plastic Totes

### Company Snapshot:

70 employees, grows seasonal organic produce, delivers directly to 49 restaurants, 43 stores, 3 weekly farmers markets and 50 residential member pickup sites.

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**Before:** Recurring purchase of 8,330 waxed cardboard boxes each year. Discarded after several uses. Not recyclable or compostable.

**After:** One-time purchase of 2,000 reusable plastic totes with attached lids, with \$15,000 StopWaste grant. Totes are washed in between uses.

**Adjustments made:** Requested that residential members bring bags to transfer produce.



After

Before

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### Results:

- ✓ \$14,161 annual savings from avoided cardboard purchases
- ✓ 36 annual tons of GHG avoided, equal to taking 7.5 cars off the road/year
- ✓ Net labor savings, as washing totes takes less time than assembling and lining cardboard boxes
- ✓ Practice in line with company's philosophy

