

## SUCCESS STORY

# Bay Area News Group

### Industry:

Manufacturing

### Location:

Four Alameda County facilities

### Reusables Used:

Plastic Pallets

### Company Snapshot:

Employed 500 people, had the largest daily circulation among East Bay newspapers. Several of its newspapers had been in circulation for over 100 years.



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**Before:** Utilized wooden pallets for distribution between facilities. The wooden pallets were damaged with use and employees had to spend time repairing them.

**After:** One time purchase of 1,700 reusable plastic pallets with help from \$75,000 StopWaste grant.

The plastic pallets are more durable, freeing up workers from making repairs.



Before

After

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### Results:

- ✓ 37 tons of wooden pallet waste avoided/year
- ✓ \$46,000 annual savings from reduced labor costs
- ✓ Plastic pallets take up less storage space
- ✓ 125% return on investment

